



Stronger together

One investment. Two great organizations working for you.

Invest in the Texas Retailers Association and join the National Retail Federation — for FREE.*

The Texas Retailers Association and NRF actively work together to deliver major victories to the retail community. NRF passionately advocates for the people, policies and ideas that help retail thrive. We arm the industry with the tools, events and resources required to succeed. Need more ROI?

The NRF Effect: \$500 billion a year saved for retailers



TAX REFORM

NRF fought for years for pro-growth tax reform, and the plan signed into law reduces the corporate tax rate from 35% to 21%, saving the U.S. retail industry \$17.4 billion a year and making retail one of the biggest winners under tax reform.



TARIFFS

NRF plays a leading role in advocating against new tariffs on hundreds of billions of dollars of American retail goods sold, because tariffs are ultimately taxes on business and consumers.



BORDER ADJUSTMENT

NRF led the defeat of a \$500 billion a year border adjustment tax that would have driven up prices for consumers and put some retailers out of business.



PAYMENTS

Debit card swipe fee reform won by NRF and our merchant allies saves retailers and their consumers \$8 billion a year.



OVERTIME

NRF successfully fought a plan to expand overtime that could have cost retailers over \$8 billion a year.

JOIN TODAY

*Free NRF membership applies to qualified retailers that only operate within Texas.