



Fighting for policies that **STRENGTHEN** Texas small businesses

WHO WE ARE

The Alliance for Securing and Strengthening the Economy in Texas (ASSET) is a 501(c)(4), non-profit coalition of business and industry partners formed to protect Texas businesses from invasive and burdensome public policies that interfere with the employee-employer relationship and the free market principles that have made Texas the best state in the nation to do business. ASSET collectively represents hundreds of thousands of employers in the Lone Star State who believe that employment and business operational decisions are best left to private employers – *not government*.

OUR MISSION

To fight for policies that fuel the engines of the economy -- small business employers -- and protect Texas businesses from invasive and burdensome government regulations.



Texas cities have been increasingly pressured to expand their regulatory scope and pass local ordinances regarding private employment practices - matters that have traditionally been handled at the state and federal level. These ordinances have created an inconsistent patchwork of regulations that make it difficult for cities to attract new businesses, create jobs, and for businesses to operate across jurisdictions. Texas small businesses are struggling under these unfunded mandates and burdensome regulations.



To defend state sovereignty by passing a statewide law that would preempt local governments from unilaterally enacting local employment and labor laws, like employer benefits, employer hiring practices, scheduling, and other daily operational business practices.

The future of what was considered a 'business friendly state' with a robust economy is now in jeopardy. Texas MUST act to protect small businesses and employees.

COALITION PARTNERS:



WWW.ASSETTEXAS.COM