



**FOR IMMEDIATE RELEASE**

November 6<sup>th</sup>, 2020

**CONTACT:** Christy Lara, Director of Public Relations

(Cell) 713-907-3866

## **Tom Thumb opens Deep Ellum location!**

***The very first customers poured into the store at 6am on Friday, November 6<sup>th</sup>.***

(Dallas, TX) November 6<sup>th</sup>, 2020 — The shelves are stocked, Starbucks coffee is brewed, delicious baked goods are ready to taste, and the last apple has been tucked into place. Tom Thumb, DFWs grocer since 1948, has opened its newest location in Deep Ellum, Dallas, Texas! The store is located at 2727 Live Oak St, Dallas, TX.

The 56,000 square-foot store is designed to delight and engage today's shoppers in an urban setting. The store is tailored to the Deep Ellum customer and has so much to offer that shoppers will be delighted every time they visit! The store team, just over 300 associates, are ready to serve customers with the incredible customer service Tom Thumb is known for.

"Tom Thumb is proud to continue to serve North Texas with our newest store in Dallas and we are excited to be part of Deep Ellum," said Wayne Denningham, President of Albertsons Companies Southern Division, which includes Tom Thumb. "Customers will find the new store has a wealth of amenities, as well as the value, quality, convenience, and excellence in customer service that is synonymous with Tom Thumb," Denningham said.

Tom Thumb has always prioritized community connection in every neighborhood they serve and Deep Ellum is no exception. The Tom Thumb Foundation has donated \$10,000.00 to the Baylor Scott and White Employee 1<sup>st</sup> Emergency Fund which directly benefits front line medical workers in need of help due to COVID-19. From one Front Line to another, we are proud to help our Baylor Medical Center Neighbors.

Tom Thumb is proud to share this video "sneak peek" footage highlighting some of the amenities offered throughout the store: [https://youtu.be/8RKp9jodm\\_g](https://youtu.be/8RKp9jodm_g)



### **About Tom Thumb**

*Tom Thumb operates 64 stores in North Texas and is owned and operated by Albertsons Companies. Locally great and nationally strong, Albertsons Companies (NYSE: ACI) is one of the largest food and drug retailers in the United States. We operate stores across 34 states and the District of Columbia under 20 well-known banners including Albertsons, Safeway, Tom Thumb, Randalls, and United Supermarkets. Albertsons Companies is committed to helping people across the country live better lives by making a meaningful difference, neighborhood by neighborhood.*

# Tom Thumb Store Amenities – Deep Ellum, Dallas, Texas

## PRODUCE DEPARTMENT

- Expanded organic selection including more than 250 organic items
- Fresh-cut produce items that are ready to eat plus fresh-made guacamole and dips
- Great selection of health & wellness drinks and good selection of plant-based proteins

## STARBUCKS

- Nitro Cold Brew
- Oven equipped for breakfast sandwiches
- NEW top of the line espresso machine to offer both regular & blonde espresso
- Holiday beverages and merchandise

## DELI AND FOOD SERVICE DEPARTMENT

- Hot Signature soup ready to eat or take home to heat
- Wing bar, rotisserie chicken case, full-service lunchmeat and cheese case, and fresh-made sandwiches
- Specialty cheeses from around the world including over 400 varieties
- Hot line full-service meal items and dozens of ready to cook, ready to heat, and ready to eat meals

## WINE AND BEER

- Over 1,200 varieties of wine
- Over 200 locally brewed beers

## BAKERY DEPARTMENT

- Made from scratch artisan bread
- Desserts made with Philadelphia cream cheese
- Ice cream cakes made with Blue Bell ice cream
- Cheesecake Factory cheesecakes
- Made from scratch butter cookies
- Sweet Shops handmade chocolates
- Handcrafted in store decorated cakes

## MEAT/SEAFOOD DEPARTMENT – Butcher Block

- Full-service meat counter cut-to-order meat with complimentary marinades & seasonings
- Destination for USDA Prime beef: juicy, flavorful, and tender
- Seafood seasoned and steamed on demand
- Good selection of plant-based proteins

## FULL SERVICE PHARMACY:

- Accessible and friendly staff
- Flu shots and other immunizations available
- At-Home COVID test kits available

## ADDITIONAL FEATURES:

- Both self-checkout and staffed checkout available
- Drive Up N Go service
- On site concierge ready to assist with all your event planning needs ([concierge.deepellum@tomthumb.com](mailto:concierge.deepellum@tomthumb.com))
- COVID-19 health and safety measures including floor decals for social distancing, health screenings for all associates, mask policy, plexiglass at checkout, and dedicated sanitation team regularly cleaning common touch points throughout the store